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TECH & SOCIAL MEDIA + SECOND CAREER DIETITIANS + AUTHORS & WRITERS
SPECIALTY GROUPS

GROW YOUR BUSINESS

WITH AN ONLINE

PRESENCE

Come join us at FNCE® for an expert panel revealing how to:

- Identify your Niche in Dietetics
- Name your Unique Strengths
- Build a Successful Online Presence
- Use Online Engagement to Grow Your Business
- Build Expertise through Writing
- Start a Private Practice as a Second Career Dietitian
- Use an Online Presence for the Social Good

EXPERT PANELISTS:



Andy De Santis
MPH, RD



Julie Lanford
MPH, RD, CSO, LDN



Nicole Aucoin
MS, RD, LDN

**Nutrition
Entrepreneurs**

a dietetic practice group of the
eat right. Academy of Nutrition
and Dietetics

Sunday, October 21 at 5:15-6:15pm

Marriott Marquis | Chinatown Room | FREE Admission